

IYASHI DÔME

I N F R A T H E R A P Y
J A P A N E S E S A U N A

DISCOVER THE REAL JAPANESE SAUNA
AND ITS BENEFITS ON THE BODY :

DETOX | SLIMMING | ANTI-AGEING | RECOVERY

PARIS SINCE 2004

WITH IYASHI DÔME, EXPERIENCE THE REAL JAPANESE SAUNA AND ITS BENEFITS FOR THE BODY :

DETOX, SLIMMING, ANTI-AGEING, RECOVERY



The Iyashi Dôme is a patented care device for professionals in the well-being sector. to be, aesthetics and health, for more than 15 years, combining high technology Japanese to tradition.

Iyashi Dome Infratherapy is a safe, gentle and powerful technique using long infrareds to act on the detoxification of heavy metals, slimming, sleep, skin ageing, muscle preparation and recovery.

We wanted to give everyone access to a wellness and aesthetic treatment, promoting cellular regeneration and metabolism.

Our authentic holistic care device from Japan is found in more than 30 country, and is present in more than 150 centers in France (spas, institutes, hotels top of the range, thermal baths, thalassos, clinics, therapists...).

As a pioneer for almost 15 years, Iyashi's mastery of technology has earned him Dome a slimming, detox and anti-aging study with publication in medical journals and another Patent of the INPI in January 2018. **invention patent granted by INPI in January 2018.**

OUR HISTORY

In Japan, there are traditional secular detox cures called «Suna Ryoho» which is mainly found in the Ibusuki region of southern Japan. Since more than 300 years old, the Japanese are used to bury themselves in the sand of certain areas hot water springs. This form of treatment allows the body to eliminate by sweating the accumulated toxins and purify themselves. In these very specific places, the heat is diffused by the earth and the sun, and heats a sand with particular properties. A natural program of long infarouges that inspired Shogoro Uemura who wondered on «how to bring this tradition back as simply as possible, if not by the through a technology that masters the principle that the Japanese use? »

In 2004, Shogoro Uemura was an entrepreneur in the field of environmental diagnosis. During his trip to Japan with his father to visit his family, his father introduced him to his collaboration with a group of researchers working on the the principle of cellular regeneration following the harmful effects on the body of radioactivity, but also a polluted and stressful environment, clogging up our cells and our metabolic system.



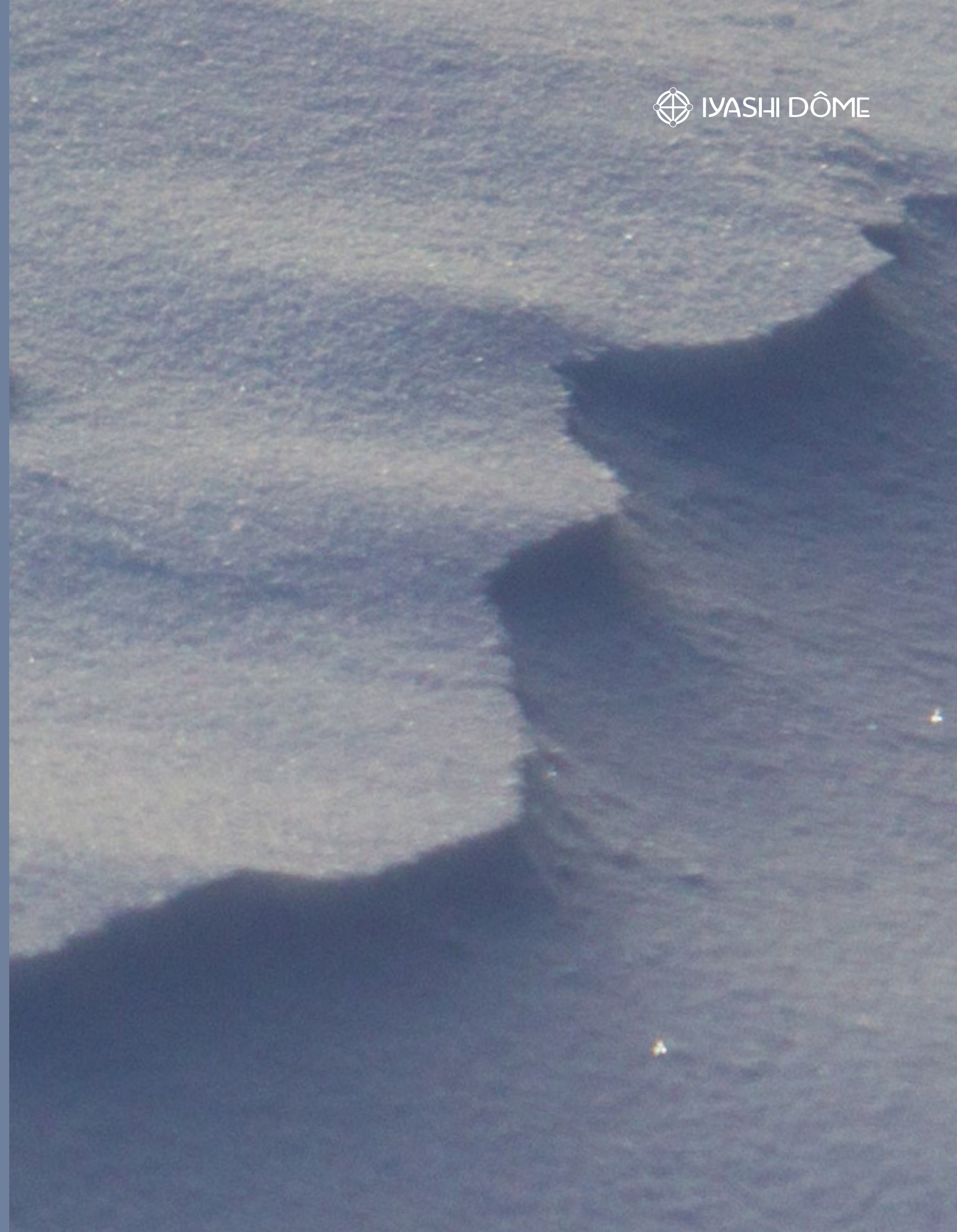
Thus, Iyashi Dôme was founded in November 2004, in order to promote all access to beneficial care for body and mind. The company Iyashi Dôme generated the name «Japanese sauna» in 2005.

Since then, Shogoro Uemura's goal has been to secure users and practitioners by bringing the notion of Japanese service, safety by going further than standards in place and to ensure optimal results by conducting measured studies with medical publications.



« Stress, the frenzy of modern life, an imbalanced diet of fast and processed foods, pollution, pressure to perform, negative emotions, ever-present self-control, jet-lag... all these things take a toll on the human body that has to use more energy to cope. Because of this, toxins build up and accumulate in the body and our cells become overloaded. These toxins cause accelerated ageing and weaken the body's natural defences. With this in mind, I developed the Iyashi Dôme device that naturally restores balance to the body at a deep level and establishes a feeling of harmony and general wellbeing. Inspired by the traditional "Suna Ryoho" practice in Japan, Iyashi Dôme transfers a gentle heat to the whole body using the Japanese far infrared technology, making the body produce a deep sweat. This deep and effective detoxification helps the body subsequently lose fat, eliminate toxic waste such as heavy metals, recharge its batteries more rapidly and slim down more effectively. Recent studies have also proven the Iyashi Dôme's effectiveness in treating skin ageing of the face and body. »

Shogoro Uemura, founder of Iyashi Dôme



IYASHI DÔME TECHNOLOGY

FAR INFRARED RAYS

Far infrared rays are essential to plant growth and, by extension, to all organic matter. But it was only in 1800 that William Herschel, the German-born British astronomer, discovered them.

For the first time, it was concluded that heat could be transmitted by an invisible form of light, that is to say neither by convection (hot air transfer) nor by conduction (propagation between solid bodies). In short, infrared rays heat objects and not the air, which holds very little heat.

Far infrareds are waves of energy measured in micrometres (or nanometres) and, contrary to common misconceptions, not in temperature.

HOW DOES IT WORK?

The user lies comfortably under the Dôme, head outside. The wave's intensity is chosen according to each person's specificities.

In reality, only ONE programme delivers all of the benefits listed above: your body! The Iyashi Dôme simply reactivates the remedy that already lies within us by acting on cellular regeneration and our metabolism. The treatment lasts for 30 minutes, the 1st phase being similar to a sunbathing effect and the 2nd to a period of intense physical activity that produces deep sweat. The process is different from the traditional sauna where sweat is produced to regulate temperature, with temperatures of approximately 90°C. As a reminder, far infrareds are waves of energy measured in micrometres (or nanometres) and, contrary to common misconceptions, not in temperature.



DÔMES TECHNOLOGY

Our body's cells essentially respond to far infrared radiation with wavelengths between 4 and 25 micrometers. The Iyashi Dôme, in order to emit its far infrared rays, uses a 100% "MADE IN JAPAN" technology called "Black Carbon", patented in Japan and the USA. It is manufactured especially for Iyashi Dôme with the highest standards of quality and robustness in order to provide professionals guaranteed productivity and durability.

In addition to the above is other patented technology: our catalyst, recognized for innovation by INPI in 2018. This treatment device is the only Japanese sauna whose results are scientifically proven* in the following three fields: detox, slimming and antiageing.

* Studies available upon request

EFFECTS

IYASHI DÔME: A UNIQUE SOLUTION

With just one Iyashi Dôme session, the body produces the same quantity of sweat as when running at least 20 kilometers, but without the negative effects of excessive endorphin production, active oxygen, development of fatty acids, heart risks, premature ageing due to wear and tear on the body. During a 30-minute Iyashi Dôme session, the whole body can lose up to 1,200 ml of sweat. With Iyashi Dôme the body can eliminate up to 600 kcal (even more in some cases).

THE ESSENTIAL ROLE OF SWEAT

There are two types of sweat:

Category 1: produced by the sudoriferous glands (sport, hot baths, sauna, steam rooms). This type of sweat is chemically similar to urine (salt, uric acid, ammonia, amino acids, potassium, creatine, urea, water).

Category 2: produced by the sebaceous and apocrine glands (intensive sports*, Iyashi Dôme). This type of sweat is generated by the breakdown of fat, including cholesterol, fatty acids, subcutaneous fat as well as lactic acid, active oxygen, toxins and heavy metals accumulated in the body (aluminium, zinc, barium, copper, iron, titanium, nickel, mercury, lead...) as well as DIOXINS (name given to a family of highly toxic chlorinated organic compounds whose main source is waste incineration). With Iyashi Dôme, the body produces category 2 sweat.

*Intensive sports: take, for example, a 30-km run. Indeed, when running a distance up to 20 km, the body produces category 1 sweat. Between 20 and 30 km, the body starts drawing on its fat reserves for energy. The sweat then produced is category 2.

BENEFITS



SLIMMING

The deep sweating experienced during an Iyashi Dôme session is the equivalent of running 20 kilometres. The production of up to 1,200 ml of sweat results in the average elimination of 600 kilocalories each session.

Clinical trials* with medical publications bear witness to the results obtained in slimming, detox and anti-ageing with Iyashi Dôme.

IYASHI DÔME

The Iyashi Dôme is a treatment device developed for wellbeing, beauty and health professionals since November 2004.

When the concept was created, the company Iyashi Dôme, a family business above all, aimed to provide each and every one with access to wellbeing and cellular regeneration treatments to address the harmful effects of pollution and the impact of eating junk food. “Iyashi”, in Japanese, refers to a notion of wellbeing and in certain cases means “soothe”, “relieve” and even “heal”. Iyashi Dôme doesn’t follow a trend, hasn’t ever and never will do. Iyashi Dôme initiated a trend and has been spearheading it ever since.

This is the reason why we are consciously committed to ensuring the following three points:

SAFETY – EFFECTIVENESS – QUALITY = **PROFITABILITY**



SECURITY

The 5th generation of the device is certified CE Standard by the UL laboratory, internationally recognized.

For information, in Europe companies have the right to «self-certify» CE, which is not the case with Iyashi Dôme. Since 2013, the 4th generation of equipment complies with the «Medical Device Directive» issued by an independent laboratory by Germany.



TECHNICAL

Our current equipment is manufactured and assembled by the best European equipment manufacturers, providing the most beautiful Spas in the luxury hotel industry, thalassos, thermal baths...

These factories have their own leather workshops, in order to cover domes, mattresses etc., offering multiple customizations and a wide choice of the best materials available, and meeting all standards in force. The controller, the brain of the Iyashi Dôme, was developed and manufactured by a French company ensuring flawless exploitation of the partners. In order to guarantee a safe and simplified use for all, our Iyashi Dôme devices are equipped with circuit breakers stopping infrared emission when the 2 domes overlap more than once by 40% in order to prevent them from heating on top of each other, and thus to ensure the durability of the equipment. The aircraft control system is operated via an application that can be downloaded from tablet and smartphone.

This application also allows:

- to follow live the intensity delivered by the domes for optimal control
- to display your customer questionnaire
- to alert you in case of early exit of the user
- to report any anomalies to you

Iyashi Dôme has been operating since 2013 (4th generation) with controllers using a specific form of alternating current, more economical and more efficient. In average 400W for one session. Iyashi Dôme has the lowest consumption of the market for the best return.

EFFICIENCY

Iyashi Dôme is at the origin of the name «Japanese sauna» because its technology comes exclusively from Japan, known for the quality and reliability of its manufacturing process. The partnership has been in place for almost 15 years and the technology used is produced exclusively for Iyashi Dôme for professional purposes. Some partners have been using their device for more than 10 years! Iyashi Dôme has constantly improved his care device and his real studies with medical publication demonstrate this since all protocols are only 30 minutes long.

The development of Iyashi Dôme was mainly done by word of mouth thanks to the quality of the results, which is why the device is used in spas, institutes, 4 and 5* hotels and fitness centres, golf courses, thermal baths (Contrexéville, Vichy, Evian...), Thalasso of the Accor group (Agadir, Oléron, Trouville...) but also with therapists (aesthetic doctors, osteopaths, psychologists...), clinics... and this in over 30 countries.

QUALITY

Today, for the new model, the device is manufactured and assembled by the best European equipment manufacturers providing the most beautiful spas in the luxury hotel industry, thalassos, thermal baths,... These manufacturers have their own leather workshops in order to cover the domes, mattresses... offering multiple customizations and a wide choice of the best materials available and meeting all standards in force. The controller, the brain of the Iyashi Dôme, was developed and manufactured by a French company ensuring flawless exploitation of the partners.



OUR REQUIREMENT IS YOUR SUCCESS!

OUR COSMETICS AND ACCESSORIES

THE IYASHI DOME OFFERS A NEW CARE EXPERIENCE SUPPORTED IN EVERY DETAIL BY PRODUCTS OR ACCESSORIES OF THE HIGHEST QUALITY!

- **Breathing** : breathing during the treatment is carried out thanks to a diffuser of oxygen-enriched air combined with ORGANIC certified essential oils. Oils created by the French and internationally recognized nose Jean-Charles Sommerard exclusively for Iyashi Dôme. The whole thing is made, assembled and bottled by the French perfume house Sevessence.

- **Hydration** : hydration is done by ORGANIC essential oil hydrolates created by the same French company Sevessence as in that the users of the Iyashi Dôme can extend their cure at home and thus rehydrate their cells effectively.



- **Touch** : it is also of great importance in our Iyashi Dome ritual.

We asked the company RKF, a large Vosges specialist company high quality linen. All our linens (towels, bathrobes, carpets...) are manufactured in their workshop, offering seriousness, reactivity and constant quality.

Our care rituals are also accompanied by a range of Oshiboris towels made in France. Delicately moistened and perfumed with white tea, to be proposed during a session, before and/or after the treatment.

- **Sight and hearing** : finally, to make your experience complete, we have developed, in partnership with Set&See and Awox, both French companies, a connected bulb combining a LED program with a sound developed specifically for the 30-minute session using specific frequencies according to the rhythms that make your condition vary during the treatment.

IYASHI DÔME ANNOUNCES THE RENEWAL AND REDEFINITION OF GLOBAL AND HOLISTIC CARE...

It is a question of offering a complete care, targeting the body but also the 5 senses. To the proven efficiency of infrared and our device, we combine options with multiple virtues and participating in a new care experience.

Our brand stands out with a unique world of skin care, thanks to its Japanese ritual specifically developed for its partners, over the years, putting to honor your senses.

An immersion that begins with an oshibori towel to cool off, then a 30-minute infratherapy session combined with a diffusion enriched air and essential oils for those who want an olfactory experience as well as a tasting of Floral drink to close the treatment... As much attentions that allow a sensory journey during a session.

To this rituals is added the experience of touch with our high quality line (bathrobes, towels, carpets etc...). The sense of smell is stimulated during the treatment thanks to a oxygen-enriched air diffuser combined with ORGANIC certified essential oils.

Our essential oils are created by the French nose, and internationally recognized, Jean-Charles Sommerard exclusively for Iyashi Dôme. The whole thing is manufactured, assembled and bottled by the French perfume house Sevensence.

The taste buds are awakened by organic essential oil hydrolates, the «Floral Drink Iyashi Dôme, created by the same French company Sevensence. As integral part of our rituals, our hydrolats invite users to extend at home, the Iyashi Dôme rituals and thus effectively rehydrate the body.



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